



DAY 1 **WEDNESDAY, 3 SEPTEMBER 2025**
VENUE: **Congress Centre, Davos, Switzerland**

08:00 to 13:00 **Registration and networking coffee**

12:30 to 14:00 **Standing Lunch**

17:00 – 18:00 **GSBH INAUGURATION & WELCOME SPEECHES**

Opening & Welcome Message	Mr. Anis Khan , President of Global SME Business Home Mr. Roman Sommerau , VP of Global SME Business Home
Welcome address Partner	Mr. Roger Leitner , SACC
Welcome address by Guest of Honor	Mr. Philipp Wilhelm , Mayor of Davos
Message of Support	<i>Sir Joseph S. Blatter</i>
Message of Welcome	Mr Kondapalli Srinivas , Hon'ble Minister for Micro, Small & Medium Enterprise (MSME), (SERP), (NRI) Empowerment & Relations, Government of Andhra Pradesh, India
Introduction to the AI App, The Big Reveal - Why join GSBH and how it is different from other network	Mr. Mukunda Sarolkar , Chairman and CEO Afflaim Technologies Pvt Ltd. Pune, India
MC Social	Ms. Sylwina Spiess , TV Journalist & Social Topics Panel moderator, Switzerland
18:15	WELCOME NETWORKING APÉRO with Guests of Honor Mr. Usman Shaukt , President Rawalpindi Chamber of Commerce & Industries
18:45-19:15	Message of inspiration, introduction and Acknowledgement of Summit Sponsors Sir Syed Alamgir , Legendary Corporate Icon of Bangladesh
19:15-19:30	Group photo
19:30-21:30	Networking Dinner Buffet

14:00 to 17:00 **B2B MEETINGS**

1 to 1 Meetings sessions	Pre-Booked meetings through GSBH App
--------------------------	--------------------------------------

14:00 to 17:00

MASTERCLASSES-1-2-3-4-5-6-

Master Classes:	<ul style="list-style-type: none"> Emotional Innovation by Henrik Langholf - SPIRIT FOR FUTURE Blockchain and AI for Global SME's- by Garima Singh – Bitviraj Technology Master class on Building your personal AI using AI Ethically- by Yoke Van Dam- The Kingstu Queen Corporate (SME) Geopolitics From world maps to the production line, by Prof. Dr. Charles Pierre Salvaudon, Expert in Geopolitics
------------------------	--

DAY 2

THURSDAY, 4 SEPTEMBER 2025

VENUE:

Congress Centre Davos Switzerland

08:00 – 08:45

Registration and networking coffee

08:45–09:15

OPENING CEREMONY, MC Social Sylwina Spiess, Switzerland

Opening Speech 1: Global SME Summit's Vision & Mission	Mr. Anis Khan, Founder 1. <i>Liechtenstein TBC</i> 2 <i>TBC</i>
Welcome Address:	<i>tbc</i> <i>Mr. Hubert Büchel, Minister of Home Affairs, Economy and Sports, Principality of Liechtenstein</i> Mr Kondapalli Srinivas, Hon'ble Minister for Micro, Small & Medium Enterprise (MSME), (SERP), (NRI) Empowerment & Relations, Government of Andhra Pradesh, India Khaled Fattal, Founder/ CEO MLI Group, USA Mr. Khawaja Masood Akhtar, CEO, Forward Sports Pvt Ltd

MC Content	Ms. Katrin J. Yuan, CEO, Swiss Future Institute, Chair of the AI Future Council, BM, lecturer at multiple Swiss universities, Author, Switzerland
-------------------	--

09:15 – 09.30

1 - INNOVATION - SME DRIVERS OF SUCCESS

Keynote speech 1: Seismic shifting sands:
--

Seismic Shifting Sands: Challenges and Opportunities for SME's becoming Innovation Power Drivers.	
Seismic shifting sands: challenges and opportunities for SMEs becoming Innovation Power Drivers Equipping the SMEs with the right tools to navigate through digital, political and social changes. Learn to embrace them and evolve.	by Benjamin Talin, CEO, Morethandigital-Austria

9:30 – 10:45

PANEL DISCUSSION 1

Unlocking opportunities using new technologies	
Subtopics: In today's volatile digital and <i>geopolitical climate</i> , SMEs face increasing <i>data protection</i> and <i>cyber security</i> risks. This session explores the rise of Geo-Poli-Cyber threats and their global impact on business resilience. Panelists will highlight how <i>blockchain</i> and <i>AI entrepreneurial ecosystems</i> offer innovative, decentralized safeguards. Join experts to uncover emerging challenges and equip SMEs with strategies for navigating the evolving cyber-geopolitical landscape. Panel moderator	<ul style="list-style-type: none"> • Dr. Thomas Dünser, PROSYD, Spiritus Rector of the Liechtenstein Blockchain Act, Liechtenstein • Dr. Thomas Nagele, Dr. Token and CCA Trustless Technologies Association, Liechtenstein • Ms. Garima Singh, AI &Blockchain Consultant Benjamin Talin

10:30 – 11:00 am Networking coffee break

11:00 – 11:30 am

1- INNOVATION - SME DRIVERS OF SUCCESS

Keynote speech 2: Experience Innovation: The Role of Talent and Technology in Driving Innovation and Transformation for SMEs.	
Businesses thrive on clear, informed, and agile product strategies that guide their success. The Role of Talent and Technology in Driving Innovation and Transformation for SMEs.	<ol style="list-style-type: none"> 1. Mr. Vishwa Manoharan, CEO, AP MSME Development Corporation 2. Mr. Seshadri Vanagala, Group CEO IFINGLOBAL Group, India

11:30 – 12:30 pm

PANEL DISCUSSION 2

Crafting Success: Product transformation strategies leading to product innovation
--

<p>Subtopics:</p> <p>In an era where markets evolve faster than ever, SMEs must prioritize <i>meeting evolving market demand</i> through agile <i>product innovation and strategic development</i>. This panel unpacks how aligning product development management with emerging trends helps future-proof offerings and drive sustainable growth. Gain insights from industry leaders innovating at the speed of change and explore actionable strategies to transform <i>shifting market needs into competitive advantage</i>.</p> <p>Panel moderator</p>	<ul style="list-style-type: none"> • Mr. Seshadri Vanagala, Group CEO IFINGLOBAL Group, India • Ms. Rania Ayman, Founder & CEO Enreprenelle, Egypt • Ms. Tanya Seajay, CEO, 7 Centre, Canada • Mr. Muhammad Umair, CEO, AW Enterprise, PISMIDA, Pakistan <p>Ms. Katrin J. Yuan</p>
---	---

12:30 – 13:30

NETWORKING LUNCH

PRALLEL ACTIVITIES

14:00 to 17:00

B2B MEETINGS -1- (Booking via GSBH App)

1 to 1 MEETING SESSION	Pre-Booked meetings through GSBH App Venue Wisshorn Venue Wandelhalle back
-------------------------------	--

14:00 – 15:30

MASTERCLASS -2- (Book your Class: <https://globalsmesummit.com/master-classes/>)

LinkedIn for Business Growth	Masterclass by Maria Blinova- Leaders First Venue Seehorn
------------------------------	---

14:30 to 15:30

BRANDING BREAKOUT SESSION -3-

BRAND SOUTH AFRICA SESSION	Venue Dischma
-----------------------------------	----------------------

14:30 to 15:30

BRANDING BREAKOUT SESSION -4-

BRAND BANGLADESH SESSION BRAND PAKISTAN SESSION	Venue Schwarzhorn
--	--------------------------

13:30 – 14:00 2 - GENERATE LONG TERM GROWTH – SME DRIVERS OF SUCCESS

Keynote speech 3: Securing growth in light of unmitigated risks	
-Securing Growth in light of Unmitigated Risks	1. by Khaled Fattal, Founder/ CEO MLI Group, USA
-Transition and Traceability in the Next Decade	2. by Dr. Ayyazuddin, Chairman, PRGMEA, United Kingdom

14:00 – 15:00 PANEL DISCUSSION 3

Geo-Political Risks / Unlocking New Markets / Certifications/Logistic	
<p>Subtopics: <i>As globalization accelerates, SMEs must navigate heightened Geo-Poli-Cyber™ threats, economic volatility, and digital warfare to ensure resilience and survivability. This session examines how AI is revolutionizing logistics across industries—boosting efficiency, adaptability, and predictive capabilities. Experts will also explore the growing importance of ISO and CE labeling certifications as strategic tools for quality assurance and global market access. Discover how integrated innovation and compliance are key to thriving in an increasingly complex global arena.</i></p>	<ul style="list-style-type: none"> • Mrs. Cynthia Gnassingbe-Essonam, Senior Advisor, AFCFTA, Ghana • Mr. Karim Al-Wadi, CEO, Beltway Group, Entrepreneur/Scholar/Author, China (online) • Mr. Cesar Trabanco, Global Chamber, Puerto Rico • Mr. Peter Lu, CEO, Neurowatt, Singapore • Dr. M. S. Shankara Prasad, Principal Technical Adviser to the ministry, (MSME), Government of Andhra Pradesh, India
Panel moderator	Prof. Dr. Charles Salvaudon

14:30 – 15:45 Networking coffee break - Interaction with SDG Artists- Book Signage

15:45 – 16:00 2 - GENERATE LONG TERM GROWTH - SME DRIVERS OF SUCCESS 2

Keynote speech 4: Bringing your brand life through content and effective communication with customers through your brand	
Building Adaptive Organization and a strong Brand	Mr. Alain Biner, CEO, Smiling Gecko-Switzerland

16:00 – 17:00 PANEL DISCUSSION 4

Brand Evolution vs Brand Revolution
--

<p>Subtopics: In a world of rapid disruption and limitless possibility, how do SMEs keep their brands relevant and resonant? This dynamic session explores the fine line between <i>evolving your brand</i> and completely <i>reimagining it</i>. Discover how purposeful content and <i>authentic communication</i> transform brands from static identities into living conversations. Learn from leaders who have sparked growth by aligning storytelling with customer needs.</p> <p>Panel moderator</p>	<ul style="list-style-type: none"> • Dr. Ayyazuddin, PRGMEA, United Kingdom • Ms. Mpumi Mabuza, Brand SA, South Africa <p>Prof. Dr. Charles Salvaudon</p>
---	--

17:00 – 17:15

CLOSING KEYNOTE ADDRESS

*Mr. Mohammad Ehsan Ansari, Sea Power, Kingdom Saudi Arabia

*Dr. M S Shankara Prasad, Principal Technical Adviser to the ministry, (MSME), Government of Andhra Pradesh, India

17:15 – 17:30

Q&A by MC Katrin J. Yuan, and End of Day

17:00 – 18:30	<p>*Brand South Africa Apéro by private invitation only* With Guest of Honor HE Mr Phaswana Cleopus Sello Moloto, Ambassador Extraordinary and Plenipotentiary of the Republic of South Africa Venue Davos 1/3</p>
----------------------	---

18:15-18:30 Transfers to Gala dinner venue. Meeting point Kongress centre entrance

19:00 – 22:00

Venue Gala Dinner

Morosani Posthotel, Promenade 42, 7270 Davos Platz

19:00 - 19:30	Pre-dinner Networking (Sponsor Recognition Awards) MC Katrin J Yuan with Sir Syed Alamgir- Legendary Corporate Icon of Bangladesh
19:30 - 22:00	Meet the CEOs, Showcase and Gala Dinner

DAY 3

FRIDAY, 5, SEPTEMBER 2025

VENUE:

Congress Centre Davos Switzerland

08:00 – 09:00

Registration and networking coffee

PRALLEL ACTIVITIES

14:00-16:00

B2B MEETINGS (Booking via GSBH App)

1 to 1 MEETING SESSION	Pre-Booked meetings through GSBH App
09:00 to 10:00	BRANDING BREAKOUT SESSION -1-2-

INNOVATION SWITZERLAND SESSION <i>Opening with Alexander E. Brunner, President, Alpine Tech Forum, Switzerland</i>	<i>Venue Flüela</i>
11:00 to 12:00	BRANDING BREAKOUT SESSION -2-3-

BRAND INDIA SESSION <i>DR M S Shankara Prasad, Principal Technical Adviser to the ministry of MSME, Govt of Andhra Pradesh, India</i>	<i>Venue Sertig</i>
BRAND LIECHTENSTEIN SESSION	
14:00 to 15:00	BRANDING BREAKOUT SESSION -1-4-5

1 to 1 MEETING SESSION	<i>Venue Wisshorn</i>
-------------------------------	-----------------------

09:00 – 9:15 **3- HAVE A POSITIVE SOCIAL AND ENVIRONMENTAL IMPACT-
SME DRIVERS OF SUCCESS**

Keynote Speech 5: Decoding Leadership. What really matters to drive growth, sustainability and profitability.	
How to transform challenges and crisis into opportunities	by Dr. Valia Kalaitzi, Diversity & Inclusion Expert, Navigator, Switzerland

09:15 – 10:15 **PANEL DISCUSSION 5**

Leadership and Inclusivity	
Subtopics: As business landscapes shift, a new era of leadership is taking root—authentic, agile, tech-powered, and purpose-driven. This session tackles talent retention in a post-COVID world, and how evolving corporate cultures must rise to meet multigenerational expectations. Discover how SMEs are driving scientific innovation while embracing environmental responsibility. With a spotlight on women leaders paving the way, we'll explore how inclusivity is not just a value, but a strategy for sustainable success. Panel moderator	<ul style="list-style-type: none"> Mrs. Neema Mleli, Specialist, Integrated Empowerment initiative, Tanzania Mr. Showkot Hossain Ronny, Founder & Chairman of VFM Venture LTD- Bangladesh Dr. Martina Dünser-Davis, Founder, Ulysses, Lichtenstein Katrin J. Yuan

10:15 – 11:15 Networking coffee break –

11:15-11:30

Keynote Speech 6: Seeking new Impetus for SDGs to achieve the SDG's Targets by 2030.	
Seeking new Impetus for SDGs to achieve. Extracts from the UNOC summit June 2025	Prof. Dr. Charles Salvaudon, Albert School, France/ Swiss Fintech Association, Switzerland

11:30 – 12:30 PANEL DISCUSSION 6

A call for a more ambitious approach to SDG implementation, emphasizing the need for collaboration, innovation, and inclusivity.	
Subtopics: In today's complex geopolitical landscape, <i>sustainability</i> is more than a goal – it is a competitive advantage. This session explores the need to localize the SDGs, making them relevant and actionable at the local level and how the <i>circular economy</i> unlocks both environmental and business value, driving <i>long-term prosperity</i> . Learn how SMEs are leading with resilience, <i>reducing their real estate footprint</i> through <i>sustainable construction</i> , and creating powerful <i>societal impact</i> . The know-how shifting to circular economy can benefit environment and business today and tomorrow. Panel moderator	<ul style="list-style-type: none"> Mrs. Shalini Goyal Bhalla, MD International Council for Circular Economy, India Dr. Haris Piplas, ETH Zurich Ms. Zaahira Muthy, CEO, Zeearts-UAE Mr. Arupendra Nath Mullick, Associate Director, Council for Business Sustainability, The Energy and Resources Institute (TERI), India Reshmee Chamroo

12.30 – 13.30 NETWORKING LUNCH

13:30– 13:45 4- RESILIENCE – SME DRIVERS OF SUCCESS

Keynote Speech 7: How Resilience would shape the SMEs Future	
SMEs' journey from "hidden champions" to vital, globally recognized suppliers.	by Beatrix Keim, Director, CAR, Germany

13:45 - 14:45 PANEL DISCUSSION 7

Subtopics: In today's high-pressure global economy, technology is only part of the solution. This session explores how SMEs and suppliers can build <i>adaptive business models</i> , navigate <i>budget constraints</i> , and evolve <i>corporate culture</i> without losing <i>quality or vision</i> . With <i>real-world failure case studies</i> , insights on sustainable supply chains, and	<ul style="list-style-type: none"> Mrs. Marta Fürich, Germany Dr. Quy Vo-Reinhard, Switzerland Dr. Martin Nerlinger, University of St. Gallen
---	--

strategies for engaging <i>non-traditional markets</i> , this conversation will inspire bold, resilient leadership. Understand how public policy, governance, and grounded innovation can drive transformation - well beyond the digital surface.	
Panel moderator	Katrin J. Yuan

14:45 – 15:30 Networking coffee break - Interaction with SDG Artists- Book Signage

15:30 – 15:45 **4- RESILIENCE – SME DRIVERS OF SUCCESS**

Keynote Speech 8: Trade Finance / Supply Chain Finance / SME Loans & Funding	
Localizing the SDGs: A Circular Approach to Inclusive Sustainability: Catalyzing Innovation, Resilience, and Equitable Growth. This theme champions circular economy solutions as a force for transformative innovation, climate resilience, and inclusive progress.	Mr. Arupendra Nath Mullick, Associate Director, Council for Business Sustainability, The Energy and Resources Institute (TERI), India

15:45– 16:45 PANEL DISCUSSION 8

Fostering Financial Resilience & Inclusive Growth: Unlocking Innovating Financing Solutions for SMEs	
Subtopics: Thriving in uncertainty demands more than grit - it requires smart financial strategies and equitable access to opportunity. This session explores how SMEs can unlock <i>innovative financing</i> , <i>optimize working capital</i> , and <i>leverage hedging tools</i> for stability. Hear how <i>sustainable finance</i> and forward-looking public policy can create inclusive pathways to growth. It's time to reimagine financial resilience as both a shield and a catalyst for SME transformation.	<ul style="list-style-type: none"> • Ms. Cleola Kunene, Head: SME Development, Johannesburg Stock Exchange, South Africa • Dr. Karen Wendt, Founder, Swiss Fintech Ladies and Angel Investors, Switzerland • Dr. Thomas Stern, Financial Market Law Expert, Bergt Law, Liechtenstein
Panel moderator	Philip J. Weights

16:45 – 17:00 CLOSING KEYNOTE ADDRESS by Anis Khan
 MC Social, Sylwina Spiess
 MC Content, Katrin J. Yuan

17:00 – 18:00 **Media Interviews & Press Release – Delegates Departure**

END OF SUMMIT

Note:

The agenda is a preliminary draft and may be subject to short-notice changes. Updates will be communicated as early as possible.

*Available rooms 3-5 September 2025

09:00-17:00	Forum (<i>Lower floor</i>)	Media Fireside chat room
09:00-17:00	Studio (<i>Lower floor</i>)	Media Fireside chat room
09:00-16:30	Davos 1/3 (<i>Lower floor</i>)	Meet the CEO
08:00-17:00	Backoffice II (<i>Higher floor</i>)	Prayers room
08:00-17:00	Backoffice I (<i>Higher floor</i>)	Backoffice Global SME Summit / Staff