

Sponsorship Document Global SME Summit 3-5 September 2025 Davos, Switzerland

Why to Sponsor the Global SME Summit?

Sponsoring Global SME Summit 2025 offers numerous benefits and opportunities for SME's operating in different sectors who seek to expand their presence globally..

Targeted Audience: Global SME Summit 2025 attracts a highly targeted audience of SME's start ups, entrepreneurs, industry professionals, including decision-makers, government officials, researchers, and thought leaders.

As a sponsor, you gain access to this influential audience, allowing you to connect with key stakeholders, potential clients, and collaborators.

Enhanced Visibility: Sponsorship provides extensive visibility for your organization. Through a plethora of branding opportunities, you can increase brand recognition and create lasting impressions among industry professionals.

Networking Opportunities: The conference offers exceptional networking opportunities. As a sponsor, you have access to exclusive networking events, VIP receptions, and private meetings with industry leaders. Building relationships with key decision-makers can open doors to new partnerships, collaborations, and business opportunities.

Thought Leadership: Sponsoring positions your organization as a thought leader in the SME industry. Through speaking engagements, panel discussions, or hosting dedicated sessions, you can share your expertise, innovations, and success stories with a captive audience, enhancing your credibility and industry standing.

Market Insights: Stay ahead of industry trends, emerging technologies, and regulatory developments. Gain access to informative sessions, research presentations, and workshops, providing valuable market intelligence that can shape your business strategies and decision-making processes.

Brand Alignment: By sponsoring Global SME Summit 2025, you align your organization with a reputable event focused on addressing SME challenges, promoting sustainability, and driving innovation. Showcase your commitment to corporate social responsibility and sustainability, enhancing your brand image and reputation.

Business Development: : Sponsoring can lead to tangible business development opportunities. Engage with potential clients, showcase your products and services, generate leads, and secure new partnerships. The Summit serves as a platform to increase your organization's market reach and expand your customer base.

Industry Influence: As a sponsor, you play a vital role in shaping the industry's future. By supporting conferences that foster knowledge sharing, collaboration, and innovation, you contribute to advancing sustainable SME management practices, addressing global SME challenges, and influencing policy discussions.

Corporate Social Responsibility: By sponsoring Global SME Summit 2025, you demonstrate your organization's commitment to corporate social responsibility / ESG principles, supporting advancements in sustainable SME management and contributing to a more environmentally and socially responsible future.

Access to key Decision-Makers: Connect with influential decision-makers, industry leaders, and government officials in the SME sector. Sponsorship provides access to exclusive networking events, VIP receptions, and private meetings, allowing you to build relationships and strengthen your network with key stakeholders.

Targeted Marketing and Promotion: Leverage the conference's marketing channels to reach your target audience effectively. Benefit from targeted email campaigns, social media promotion, and inclusion in print and digital advertisements, ensuring your message reaches a wide audience of SME industry professionals.

As a sponsor, your organization will have a unique platform to showcase your commitment to the industry leaders, and gain unparalleled visibility among key stakeholders.

SME sector, connect with

Host Sponsorship: Price:

67.500.00 USD

Description: The top-tier sponsorship package offering maximum visibility, branding, and influence throughout the summit.

Target Audience:: Large corporations and industry leaders seeking a dominant presence at the Event.

- Pre-Summit Promotion Package.
- Conference Staging.
- Company Logo Collateral Promotional Package.
- Social Media Coverage.
- Welcome Message Event App.
- Welcome Message Website.
- Keynote Speaking Slot.
- Panelist.
- Host a Branded Workshop or Breakout Session.
- Session Chairing.
- Pitch your product.
- Branding at 1 to 1 meetings.
- 25 Complimentary Conference Passes (Standard Ticket).
- 5 Complimentary VIP Tickets.
- VIP table positioning during Meet the CEO Gala Dinner.
- Steering / Technical Committee
- Brand Mention During Daily Welcome (Day 3+2)
- Brand Mention During Daily Closing Remarks (Day 3+2)
- Logo Featured on the Meet the CEO Gala Dinner Menu and Program.
- Company Name in Meet the CEO Gala Dinner Announcements.
- Company Name in All Welcome Registration Announcements.

- Additional Opportunity to Set Up Banners at Welcome Registration Venue.
- Opportunity to Brand the SME Networking Lounge.
- Opening Remarks Recognition at Opening Event and Networking Apero.
- Company Presentation Opportunity During Meet the CEO Gala Dinner (5 min).
- Access to SME Networking Lounge.
- Access to a dedicated VIP meeting space at SME Networking Lounge.
- Exclusive Branding of Welcome Desk, Gift Tables, and Transport at Meet the CEO Gala Dinner.
- Hotel Stay (3 nights) for the Host Delegation (30 pax).
- Luxury Limousine Transfer from Zurich Davos
- Post-Summit: Your Logo Featured on the Summit Website.
- Post-Summit: Your Logo Highlighted in the Post-Summit Report.
- Post-Summit: Your Logo Displayed on the Photo Gallery Page
- Full Access to All Main Events
- Access to all Summit Evening Events.
- Coffee Breaks included.
- Lunches included.

Platinum Sponsorship: Price:

54.000.00 USD

Description: A high-impact sponsorship package offering substantial visibility and branding opportunities.

Target Audience: Established businesses seeking significant exposure.

- Pre-Summit Promotion Package
- Conference Staging
- Company Logo Collateral Promotional Package
- Social Media Coverage
- Welcome Message Event App
- Keynote Speaking Slot
- Panelist
- Host a Branded Workshop or Breakout Session
- Session Chairing
- Pitch your product
- Branding at 1 to 1 meetings.
- 9 Complimentary Conference Passes (Standard Ticket)
- 2 Complimentary VIP Tickets
- VIP table positioning during Meet the CEO Gala Dinner
- Brand Mention During Daily Welcome (Day 3+2)
- Brand Mention During Daily Closing Remarks (Day 3 + 2)
- Logo Featured on Meet the CEO Gala Dinner Menu and Program
- Company Name in all Meet the CEO Gala Dinner Announcements

- Opening Remarks Recognition at Opening Event and Networking Apero
- Company Presentation Opportunity During Meet the CEO Gala Dinner (5 min)
- Access to SME Networking Lounge
- Access to a dedicated VIP meeting space at SME Networking Lounge.
- Exclusive Branding of Welcome Desk, Gift Tables, and Transport to the Meet the CEO Gala Dinner.
- Luxury Limousine Transfer from Zurich Davos
- Post-Summit: Your Logo Featured on the Summit Website.
- Post-Summit: Your Logo Highlighted in the Post-Summit Report.
- Post-Summit: Your Logo Displayed on the Photo Gallery Page.
- Full Access to All Main Events
- Access to all Summit Evening Events.
- Coffee Breaks included.
- Lunches included.

Gold Sponsorship:

Price: **34.000.00** USD

Description: A comprehensive package for impactful visibility and networking opportunities.

Target Audience: Medium-sized businesses targeting SME leaders and innovators.

- Pre-Summit Promotion Package
- Conference Staging
- Company Logo Collateral Promotional Package
- Social Media Coverage
- Pitch your product
- 6 Complimentary Conference Passes (Standard Ticket)
- 1 Complimentary VIP Tickets
- Logo Featured on Meet the CEO Gala Dinner Menu and Program
- Opening Remarks Recognition at Opening Event and Networking Apero
- Access to SME Networking Lounge
- Branding at 1 to 1 meetings.
- Luxury Limousine Transfer Zurich Davos
- Post-Summit: Your Logo Featured on the Summit Website
- Post-Summit: Your Logo Highlighted in the Post-Summit Report
- Post-Summit: Your Logo Displayed on the Photo Gallery Page
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches included.

Silver Sponsorship: Price:

20.500.00 USD

Description: A cost-effective package for visibility

and meaningful networking.

Target Audience: Companies seeking targeted

exposure at a competitive price.

The following benefits are included:

- Pre-Summit Promotion Package
- Conference Staging
- Company Logo Collateral Promotional Package
- Social Media Coverage
- 5 Complimentary Conference Passes (Standard Ticket)
- Logo Featured on Meet the CEO Gala Dinner Menu and Program
- Access to SME Networking Lounge
- Branding at 1 to 1 meetings.
- Luxury Limousine Transfer Zurich Davos
- Post-Summit: Your Logo Featured on the Summit Website
- Post-Summit: Your Logo Highlighted in the Post-Summit Report
- Post-Summit: Your Logo Displayed on the Photo Gallery Page
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches included

Bronze Sponsorship: Price:

13.500.00 USD

Description: A budget-friendly option to establish a

presence at the summit.

Target Audience: Start-ups and smaller businesses.

- Pre-Summit Promotion Package
- Conference Staging
- Company Logo Collateral Promotional Package
- Social Media Coverage
- 4 Complimentary Conference Passes (Standard Ticket)
- Access to SME Networking Lounge
- Branding at 1 to 1 meetings.
- Networking Event 1st evening included
- Convenient Bus Transfer Zurich Davos
- Post-Summit: Your Logo Featured on the Summit Website
- Post-Summit: Your Logo Highlighted in the Post-Summit Report
- Full Access to All Main Events
- Access to all Summit Evening Events.
- Coffee Breaks included.
- Lunches Included.

SME Package: Price:

7.000.00 USD

Description: A package tailored for small and medium enterprises to connect and grow. **Target Audience:** SMEs looking for affordable visibility and networking opportunities.

The following benefits are included:

- Pre-Summit Promotion Package
- Conference Staging
- Company Logo Collateral Promotional Package
- Social Media Coverage
- 3 Complimentary Conference Passes (Standard Ticket)
- Access to SME Networking Lounge
- Convenient Bus Transfer Zurich Davos
- Post-Summit: Your Logo Featured on the Summit Website
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches included

Academy Package: Price:

7.000.00 USD

Description: A knowledge-driven package designed to promote educational initiatives.

Target Audience: Training providers, educational institutions, and skill-development organizations.

- Pre-Summit Promotion Package
- Conference Staging
- Company Logo Collateral Promotional Package
- Social Media Coverage
- 3 Professors + 2 Students Complimentary Conference Passes (Standard Ticket)
- Full accommodation for 5 people for 2 nights.
- Access to SME Networking Lounge
- Convenient Bus Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches Included.

University Partnership Package

Price:

7.000.00 USD

Description: Affordable access for students and

University Professors.

Target Audience: Students and their Professors.

- Recognition as an official university partner for the Global SME Summit 2025.
- Direct access to key industry leaders and potential collaborators.
- Invitations to exclusive networking lunches and dinners except Meet the CEO Gala Dinner.
- Full accommodation for 2 people for 2 nights.
- Coffee Breaks included
- Lunches Included

Meet the CEO Gala Dinner: Price:

34.000.00 USD

Description: Premium branding and exclusive networking at the highlight event of the summit. **Target Audience:** Businesses targeting senior decision-makers and executives.

The following benefits are included:

- Pre-Summit Promotion Package
- Conference Staging
- Pitch your product
- 2 Complimentary VIP Tickets
- VIP table positioning during Meet the CEO Gala Dinner
- Additional Roll-up Banners with Your Branding
- Acknowledgment Cards Showcasing Your Sponsorship
- Opportunity to Distribute Promotional Items
- Logo Featured on Meet the CEO Gala Dinner Menu and Program
- Company Name in All Meet the CEO Gala Dinner Announcements
- Company Presentation Opportunity During Meet the CEO Gala Dinner (10 min)
- Exclusive Branding of Welcome Desk, Gift Tables, and Transport at Meet the CEO Gala Dinner
- Opportunity to Provide Branded Gift for Each Guest at Meet the CEO Gala Dinner
- Luxury Limousine Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches Included

Welcome Event & Networking Apero:

Price:

27.000.00 USD

Description: Stand out at the first major networking event of the summit.

Target Audience: Companies seeking immediate visibility among all attendees.

- Pre-Summit Promotion Package
- Conference Staging
- Pitch your product
- 1 Complimentary VIP Ticket
- Additional Roll-up Banners with Your Branding
- Acknowledgment Cards Showcasing Your Sponsorship
- Opportunity to Distribute Promotional Items.
- Brand Mention During Welcome Drink
- Opening Remarks Recognition at Opening Event and Networking Apero.
- Luxury Limousine Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches included

Lunches: Price:

34.000.00 USD

Description: Be a visible supporter during meal

breaks and a featured networking lunch.

Target Audience: Companies aiming for informal

yet impactful interactions with attendees.

The following benefits are included:

- Pre-Summit Promotion Package
- Conference Staging
- Pitch your product
- 1 Complimentary VIP Ticket
- Additional Roll-up Banners with Your Branding
- Acknowledgment Cards Showcasing Your Sponsorship
- Opportunity to Distribute Promotional Items
- Brand Mention During All Lunches
- Exclusive [Sponsor-name] Networking Lunch
- Welcome Speech Opportunity at All Lunches
- Luxury Limousine Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included.
- Lunches included.

Coffee Breaks: Price:

25.000.00 USD

Description: Highlight your brand during relaxed

networking breaks.

Target Audience: Companies aiming for casual yet

impactful engagement.

- Pre-Summit Promotion Package
- Conference Staging
- Pitch your product
- 1 Complimentary VIP Ticket
- Additional Roll-up Banners with Your Branding
- Acknowledgment Cards Showcasing Your Sponsorship
- Opportunity to Distribute Promotional Items
- Brand Mention During All Coffee Breaks
- Luxury Limousine Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- · Lunches included.

Social Events: Price:

34.000.00 USD

Description: Exclusive branding and visibility at engaging social events.

Target Audience: Companies targeting high engagement in a casual environment.

The following benefits are included:

Pre-Summit Promotion Package

- Conference Staging
- Pitch your product
- 1 Complimentary VIP Ticket
- Additional Roll-up Banners with Your Branding
- Acknowledgment Cards Showcasing Your Sponsorship
- Opportunity to Distribute Promotional Items
- Exclusive [Sponsor-name] Social Event
- Luxury Limousine Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Access to all optional Social Events
- Coffee Breaks included
- Lunches Included.

SME Networking Lounge: Price:

20.500.00 USD

Description: Gain high visibility during personalized networking sessions.

Target Audience: Companies aiming for casual yet impactful engagement-including Premium Sponsors guests.

- Pre-Summit Promotion Package
- Conference Staging
- Pitch your product
- 1 Complimentary VIP Ticket
- Additional Roll-up Banners with Your Branding
- Acknowledgment Cards Showcasing Your Sponsorship
- Opportunity to Distribute Promotional Items
- Opportunity to Brand the SME Networking Lounge.
- Access to a dedicated VIP meeting space at SME Networking Lounge.
- Luxury Limousine Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included

1 to 1 Meetings: Price:

20.500.00 USD

Description: Highlight your brand during relaxed

networking breaks.

Target Audience: Companies aiming for casual yet

impactful engagement.

The following benefits are included:

- Pre-Summit Promotion Package
- Conference Staging
- Speaking Slot (other than Keynote)
- 1 Complimentary VIP Ticket
- Additional Roll-up Banners with Your Branding
- Acknowledgment Cards Showcasing Your Sponsorship
- Opportunity to Distribute Promotional Items
- Main Branding of the 1to1 Meeting Room
- Access to a dedicated VIP meeting space at 1 to 1 Meetings Event.
- Luxury Limousine Transfer (Zurich-Davos)
- Full Access to All Main Events.
- Access to all Social and Evening Events.
- Coffee Breaks included
- Lunches included

Hosting Breakout Session / Round Table

13.500.00 USD

Description: Take center stage by hosting a brand- ed breakout session or workshop to share your expertise and engage directly with participants.

Target Audience: Companies looking to showcase their knowledge, influence discussions, and connect with an engaged audience.

- Welcome Message and Advertisement in Event App
- Social Media Coverage Highlighting Your Brand
- Host a Branded Workshop or Breakout Session
- Steering/Technical Committee
- Dedicated Speaking Slot
- Session Chairing
- Access to Academy Hub
- Luxury Limousine Transfer
- Full Access to All Main Events
- Exclusive Access to VIP Areas, SME Lounge, and Networking Zones
- Access to all Social and Evening Events
- Coffee Breaks included
- Lunches included
- Networking Event 1st evening included

Welcome Registration:

Price:

11.000.00 USD

Description: Gain visibility at the first touchpoint for

all participants as they register for the event.

Target Audience: Companies wanting immediate

brand recognition from all attendees.

The following benefits are included:

- Pre-Summit Promotion Package
- Conference Staging
- 1 Complimentary VIP Ticket
- Branding on Physical Materials
- Additional Opportunity to Set Up Banners at Welcome Registration Venue
- Convenient Bus Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches Included.

Congress App: Price:

11.000.00 USD

Description: Position your brand on the event's digital platform, used by all attendees for schedules, updates, and networking.

Target Audience: Companies focused on tech-savvy, connected audiences.

- Pre-Summit Promotion Package
- Conference Staging
- Welcome Message Event App
- 1 Complimentary VIP Ticket
- Convenient Bus Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches Included

Conference Badge: Price:

11.000.00 USD

Description: Promote your brand on the lanyards worn by every attendee throughout the summit. **Target Audience:** Companies looking for high-visibility, wearable branding.

The following benefits are included:

- Pre-Summit Promotion Package
- Conference Staging
- 1 Complimentary VIP Ticket
- Branding on Physical Materials
- Convenient Bus Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included.
- Lunches Included.

Lanyard: Price:

14.000.00 USD

Description: Promote your brand on the lanyards worn by every attendee throughout the summit. **Target Audience:** Companies looking for high-visibility, wearable branding.

- Pre-Summit Promotion Package
- Conference Staging
- 1 Complimentary VIP Ticket
- Branding on Physical Materials
- Convenient Bus Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included.
- Lunches Included.

Participant Bag: Price:

16.500.00 USD

Description: Exclusive branding on the participant

bags distributed to all attendees.

Target Audience: Companies offering tangible

branding opportunities.

The following benefits are included:

- Pre-Summit Promotion Package
- Conference Staging
- 1 Complimentary VIP Ticket
- Branding on Physical Materials
- Convenient Bus Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches included

Notepad and Pen: Price:

11.000.00 USD

Description: Showcase your brand on the essential materials provided to attendees for note-taking and participation.

Target Audience: Businesses wanting subtle but practical visibility.

- Pre-Summit Promotion Package
- Conference Staging
- 1 Complimentary VIP Ticket
- Branding on Physical Materials
- Convenient Bus Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches included

Refill Bottle: Price:

11.000.00 USD

Description: Align your brand with sustainability by sponsoring reusable water bottles for participants. **Target Audience:** Companies prioritizing eco-conscious branding and green initiatives.

The following benefits are included:

- Pre-Summit Promotion Package
- Conference Staging
- 1 Complimentary VIP Ticket
- Branding on Physical Materials
- Convenient Bus Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches included

Keynote Speakers Gift: Price:

5.500.00 USD

Description: Gain visibility by sponsoring gifts presented to the event's esteemed speakers. **Target Audience:** Companies that align with thought leadership and recognition.

- Pre-Summit Promotion Package
- Conference Staging
- 1 Complimentary VIP Ticket
- Company Mention During Speaker Gift Handover
- Convenient Bus Transfer Zurich Davos
- Full Access to All Main Events
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches Included.

Extra SME Packages

Banner Foyer: Price:

27.000.00 USD

Description: Feature your brand prominently with a large banner displayed in the main foyer of the event.

Target Audience: Companies looking for

large-scale, high-impact visibility.

The following benefits are included:

- Pre-Summit Promotion Package
- Conference Staging
- 1 Complimentary VIP Ticket
- Branding on Physical Materials
- Convenient Bus Transfer
- Full Access to All Main Events (Speeches, Panels, Breakouts, Exhibition Area)
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches Included.

Banner Supplier Price: Entrance: 13.500.00 USD

Description: Gain exclusive visibility at the supplier

and staff entry point to the summit.

Target Audience: Companies targeting service

providers, vendors, and organizers.

- Pre-Summit Promotion Package
- Conference Staging
- 1 Complimentary VIP Ticket
- Branding on Physical Materials
- Convenient Bus Transfer
- Full Access to All Main Events (Speeches, Panels, Breakouts, Exhibition Area)
- Access to all Summit Evening Events
- Coffee Breaks included
- Lunches Included

Extra SME Packages

SME Networking Lounge: Price:

20.500.00 USD

Description: Take center stage by hosting a branded breakout session or workshop to share your expertise and engage directly with participants. **Target Audience:** Companies aiming for casual yet impactful engagement-including Premium Sponsors guests.

The following are included:

- Pre-event Promotion Package
- Conference Staging
- 1 Complimentary Conference Pass (Including Exhibition)
- Additional Roll-up Banners with Your Branding
- Acknowledgment Cards Showcasing Your Sponsorship
- Opportunity to Distribute Promotional Items
- Opportunity to Brand the SME Networking Lounge.
- Access to a dedicated VIP meeting space at SME Networking Lounge.
- Luxury Limousine Transfer
- Full Access to All Main Events (Speeches, Panels, Breakouts, Exhibition Area)
- Access to all Social and Evening Events
- Coffee Breaks included

Flex SME Package:

Price:

3.500.00 USD

Description: SME Branding oppurtunity with exclusive access and VIP privileges.

Target Audience: Executives and SME professionals seeking branding exposure oppurtunity.

The following are included:

- Branded Table with chairs at the Congress Center for 2 days.
- Access to SME Networking Lounge.
- Hotel Stay for 1 delegate (3 nights).
- Luxury Limousine Transfer from Zurich Airport to Davos.
- Full Access to All Main Events.
- Access to all Social and Evening Events
- All Coffee Breaks included.
- All Lunches included.

Additional Sponsorship & Branding Options: Price upon request

Description: Unique and highly customizable sponsorship opportunities providing branding in key event locations.

Target Audience: These options are fully customizable and ideal for companies looking to enhance their presence in a specific area of the event.

- Banners and Posters
- Roll-Up & Beachflags
- Visibility in high-traffic restroom areas
- Branding through digital projection
- Display your content on strategically placed mobile TVs
- Banners and Flags at the entrance for impactful outdoor visibility
- Street Banners & Flags
- Large-scale billboards in prime locations in the city of Davos and surrounding areas



Note: For more details, pricing, and availability, please contact us at sponsorship@globalsmesummit.com