



# GLOBAL **SME** SUMMIT

DAVOS SWITZERLAND 2025

Sponsorship Application  
Global SME Summit  
3<sup>rd</sup> - 5<sup>th</sup> September 2025  
Davos, Switzerland

# Event Application Contract (EAC)

## Sponsorship Packages

Premium Packages		Networking Packages		Participants Experience		SME Packages		SME Expo Packages	
Sponsorship Level	Sponsorship Value	Sponsorship Level	Sponsorship Value	Sponsorship Level	Sponsorship Value	Sponsorship Level	Sponsorship Value	Sponsorship Level	Sponsorship Value
Host Sponsor	67.500.00 US\$	Meet the CEO Gala Dinner	34.000.00 US\$	Welcome Registration	11.000.00 US\$	Banner Foyer	27.000 US\$		
Platinum Sponsor	54.000.00 US\$	Welcome Apero	27.000.00 US\$	Congress App	11.000.00 US\$	Banner Supplier Entrance	13.500 US\$		
Gold Sponsor	34.000.00 US\$	Lunches	34.000.00 US\$	Conference Badge	11.000.00 US\$	University Partnership Package	2.500.00 US\$		
Silver Sponsor	20.500.00 US\$	Coffee Break	20.500.00 US\$	Lanyard	7.000.00 US\$	Flex SME Package	3.500.00 US\$		
Bronze Sponsor	13.500.00 US\$	SME Networking Lounge	20.500.00 US\$	Participants Bag	16.500.00 US\$	Keynote speakers gift	5.500.00 US\$		
SME Sponsor	7.000.00 US\$	1to1 Meetings	20.500.00 US\$	Notepads+Pen	11.000.00 US\$				
Academy Sponsor	7.000.00 US\$	Hosting break-out session	13.500.00 US\$	Refill Bottle	11.000.00 US\$				
Total A	USD__	Total B	USD____	Total C	USD____	Total D	USD____	Total E	USD____

E = Grand Total of A+B+C+D+E	
Net Amount to be transferred	USD _____

# Payment Conditions

**All payments must be made in advance by bank transfer in favor of Global SME Business Home to:**

**For International (Currency “USD”):**

**Bank:** Finanzinstitut Zürcher Kantonalbank,

Postfach , 8010 Zürich

**Account Name:** (GSBH)

**Bankclearing-Nr.** (BC-Nr.): 700

**Account Number:** 9650.873-1300

**IBAN:** CH31 0070 0130 0096 5087 3

**SWIFT-Adr.** (BIC): ZKBKCHZZ80A

**For Switzerland (Currency “CHF”):**

**Bank:** Finanzinstitut Zürcher Kantonalbank, Postfach, 8010 Zürich

**Account Name:** (GSBH)

**Bankclearing-Nr.** (BC-Nr.): 700

**Account Number:** 2156.606-1149

**IBAN:** CH88 0070 0114 9021 5660 6

**SWIFT-Adr.** (BIC): ZKBKCHZZ80A

*We hereby confirm our interest in participating at **Global SME Summit in Davos**, Switzerland and that we have read and we agree to all the Terms and Conditions of the Contract.*

*The signature of the Booking Form and its - receipt by Global SME Business Home is deemed conclusive evidence of the Applicant's agreement to pay the full fees due.*

*The application may not be cancelled Applicant.*

*The Applicant further acknowledges that Global SME Business Home, having incurred expenses as a result of the application, is not required to refund any of the fees and that Global SME Business Home is also entitled to any unpaid amounts that may be owed by the Applicant to Global SME Business Home.*

**NB: The Sponsorship Application Contract must be signed by an authorized person of the company.  
The original is to be returned along with the sponsorship payment to the mentioned organizer's address.**

# Sponsorship Benefits

## Premium Packages

Packages	Host	Platinum	Gold	Silver	Bronze	SME Package	Academy Package
Price per Package [USD]	67.500.00	54.000.00	34.000.00	20.500.00	13.500.00	7.000.00	7.000.00
Core Benefits - Branding and Networking							
Pre-event Promotion Package	✓	✓	✓	✓	✓	✓	✓
Conference Staging	✓	✓	✓	✓	✓	✓	✓
Company Logo Collateral Promotional Package	✓	✓	✓	✓	✓	✓	✓
Social Media Coverage	✓	✓	✓	✓	✓	✓	✓
Welcome Message - Event App	✓	✓					
Welcome Message - Website	✓						
Keynote Speaking Slot	✓	✓	✓				
Panelist	✓	✓	✓				
Host a Branded Workshop or Breakout Session	✓	✓					
Session Chairing	✓	✓					
Pitch your product	✓	✓					
Complimentary Conference Passes (Standard Ticket)	25	9	6	5	4	3	2 (+3 Students)
Complimentary VIP Passes	5	2	1				
VIP table positioning during Meet the CEO Gala Dinner	✓	✓					
Steering/ Technical Committee	✓	✓					

# Sponsorship Benefits

Packages	Meet the CEO Gala Dinner	Welcome Event & Networking Apero	Lunches	Coffee Breaks	Breakout Session	1to 1 Meetings	SME Networking Lounge
Price per Package [USD]	34.000.00	27.000.00	34.000.00	20.500.00	13.500.00	20.500.00	20.500.00
Core Benefits - Branding and Networking							
Pre-event Promotion Package	✓	✓	✓	✓	✓	✓	✓
Conference Staging	✓	✓	✓	✓	✓	✓	✓
Company Logo Collateral Promotional Package							
Social Media Coverage							
Welcome Message - Event App							
Welcome Message - Website							
Keynote Speaking Slot							
Panelist							
Host a Branded Workshop or Breakout Session							
Session Chairing							
Pitch your product	✓	✓	✓	✓	✓	✓	✓
Complimentary Conference Passes (Standard Ticket)							
Complimentary VIP Passes	2	1	1	1	1	1	1
VIP table positioning during Meet the CEO Gala Dinner	✓						✓
Steering/ Technical Committee							

# Sponsorship Benefits

Packages	Welcome Registration	Congress App	Conference Badge	Lanyard	Participant Bag	Notepad and Pen	Refill Bottle	Keynote Speakers Gift
Price per Package [USD]	11.000.00	11.000.00	11.000.00	7.000.00	16.500.00	11.000.00	11.000.00	5.500.00
Core Benefits - Branding and Networking								
Pre-event Promotion Package	✓	✓	✓	✓	✓	✓	✓	✓
Conference Staging	✓	✓	✓	✓	✓	✓	✓	✓
Company Logo Collateral Promotional Package								
Social Media Coverage								
Welcome Message - Event App		✓						
Welcome Message - Website								
Keynote Speaking Slot								
Panelist								
Host a Branded Workshop or Breakout Session								
Session Chairing								
Pitch your product								
Complimentary Conference Passes (Standard Ticket)								
Complimentary VIP Passes	1	1	1	1	1	1	1	1
VIP table positioning during Meet the CEO Gala Dinner								
Steering/ Technical Committee								

# Terms and Conditions

1. In this Contract, the following terms are defined as follows: “Event Application Contract (EAC)”: Means the form at the beginning, to be completed by the sponsor / participant. “Event Catalogue”: Means the promotional catalogue sent to potential attendees, which lists, among other things, the sponsor taking part in the Conference. “Exhibition Space Contract”: Means the Application Form, together with the terms and conditions. “Exhibition”: The term has the meaning ascribed to it in the Application Form. “Participant”: Means the company, firm or individual entering into the Event Contract, and includes all employees and agents of the Event. “Event Manual Forms”: refers to the forms that participants are required to fill on a specified deadline, 20 days prior to event day. “Government”: Means the government of Switzerland. “Organiser”: Means Global SME Business Hub (GSBH) and Gtour Travel & Events (GTE). “Space”: Means the total Exhibition space, or the stand, booked by the Participant, from the Organiser, as set out in the Application Form.

2. The Participant must make all payments required pursuant to this Event Contract in full, on or before the due date. The Organiser reserves the right to claim damages arising from losses incurred as a result of overdue payments by the Participant.

3. Applications must contain details of the proposed Event and the names of other companies represented by the Participants, whose products are to be shown or services will be referred to in the Event. The Organiser reserves the right to refuse the participation of any company in the Event.

4. The right to alter the charge, subject to applicable changes in local laws, including, but not limited to, changes in local taxation laws, increases in Governmental levies or fees, and/or any other costs arising from Governmental decisions subsequent to the signing of this Event Contract. Payment is to be made in the currency specified on the Application form.

5. The Organiser has full power to determine, in every respect, the allocation of the area in which the Event will be held, as well as the exact position of the Space. The Organiser also reserves the right to, at any time, and for any reason change or vary the general layout, position and allotment area of the booked Space, whether a Space had previously been allotted or not. The Organiser will notify the Participant of any such changes at least 7 days prior to the date of the opening of the Event. Any changes made by the Organiser and pursuant to Clause 5 shall be binding on the Participant.

6. This contract will be binding as of the date the contract is signed, subject to any variations made pursuant to Clauses 4 and 5.

7. The Organiser reserves the right to change the event venue, without being held liable towards the Participant, in any way, shape or form by providing a 30-day notice period.

8. In addition to the Package cost as per the Application form, the Participant will be billed for additional services requested, including but not limited to hired furniture, electrical services, freight forwarders, logistic handling, cleaning and catering.

9. In the event, the Participant is declared bankrupt or insolvent, goes into liquidation, or is being wound up, the Event Contract will be

voided, and all the monies, to the extent permissible by law, already paid to the Organiser shall be retained.

10. Participants will be held liable for the costs incurred by the Organiser when restoring any part of the Space to its original condition and/or repairing it, or any damages or alterations caused or made by the Participant.

11. Visa application forms for the Participant’s employees should be submitted minimum 20 days prior to event day. The Organiser does not guarantee issuance of visa and is not responsible for any costs or delays incurred during the visa-issuing process.

12. The Organiser accepts no liability in respect of the employees or representatives of the Participant visiting Switzerland. The Participant is responsible for ensuring their staff do not extend their stay in Switzerland beyond the period stated in their visas. The Participant shall indemnify the Organiser for any loss, damage or costs suffered or incurred in relation to the employees or representatives of the Participant, who visit Switzerland.

13. In case of delay in submitting the Event Manual Form, 20 days prior to the event or late participation in the event, the Organiser will not be obliged to include the Participant’s profile in the event catalogue, or to effect or display Exhibitors fascia, and/or any other form of advertisement or sign.

14. The Organiser shall not be responsible for the safety of the Participant’s staff, contractors, invitees, or any exhibit or property of the Participant, or any other person; nor will they be liable for any loss, or damage, or destruction, of any exhibit or property of the Participant, whether it be through theft, fire, or any other cause whatsoever.

15. The Participant shall ensure that they are fully insured, including but not restricted to, insurance cover for: travel to Switzerland (Davos) by its employees and representatives in accordance with Clause 16, risks on their property, exhibits or articles, or any kind of public liability. Insurance coverage should also include comprehensive protection against loss or damage caused by any circumstances whatsoever whether by reason of fire, water, theft, accident or any other cause. The Exhibitor shall insure against, indemnify and, to the extent possible, absolve the Organiser of any costs, claims, demands and expenses to which the Organiser may in any way be subject to, as a result of any physical or financial damages, suffered by any person (including Participant’s or Organisers staff, or their agents or contractors, as well as any members of the public) or property, howsoever caused by way of any act or omission of the Participant, or his staff, agents, contractors, or invitees. Proof of adequate insurance cover must be submitted to the Organisers, upon request. The Participant must ensure that their temporary staff, agents, or contractors are insured against claims of worker’s compensation. The period for which such insurance shall be maintained shall run from the transport to the event and the time the Participant or any of his staff, agents, or contractors first enters the event venue until all Exhibits and property have been removed.

16. The Participant shall procure adequate health insurance and travel insurance covering (as a minimum) cancellation of trips, loss of luggage, accident, injury, death and repatriation of remains, as well as

any other travel risk the Organiser may see fit to include for all employees and agents of the Participant, travelling to Switzerland (Davos).

17. In no event shall the Participant have any claim relating to damages of any kind against the Organiser in respect of any loss or damage resulting from the postponement, or cancellation of the Event due to mere happenstance, or in case of any of the events mentioned in Clauses 13 and 14, or if the event venue becomes wholly or partially unavailable for the holding of the event for reasons beyond the Organiser’s control. If, in the opinion of the Organisers, a hall or building substitution, or re-arrangement or postponement of the period of the event, could allow the event to proceed, the contract for Space shall be fully binding upon the parties, except regarding the size and position of the Space, which shall be determined by the Organiser. If the new allocated space is more than 50% smaller than the area of the Space specified on the Application Form then the Participant is entitled to a reimbursement of up to 30% of the amount paid to the Organiser, such proportion to be determined by the Organiser.

18. Stands must be properly manned, with exhibits being on display during all hours the Event is open to trade visitors and the public. The Organiser will not be liable for any theft, loss, or damage of any valuables in the Exhibitors stands. No exhibits may be removed before the end of the Exhibition without the written permission of the Organiser, which will only be given in exceptional circumstances and at the Organiser’s sole discretion.

19. Without prejudice to the rights and remedies of the Organiser in respect of any breach of the Event Contract on the part of the Participant; the Organiser may at its discretion allow the Participant to withdraw from the Event subject to the following conditions: a) The Participant must give a written notice to the Organiser that he desires to withdraw. The Organiser will then notify the Participant as to whether the withdrawal is accepted, and to any conditions of such an acceptance. b) Any such notification by the Organiser to the Participant will constitute a cancellation of the Contract, subject to payment by the Participant to the Organiser, of an amount specified in the notification from the Organiser which is calculated in accordance with Clause 19(c). c) The amount payable under Clause 19(b) will be specified in the Organiser’s notification to the Participant, and will be calculated as a percentage of the total amount payable for use of the Space or Package/Ticket, the exact percentage payable will depend on when the notice of withdrawal was received by the Organiser, in accordance with the table below:

Date of Receipt by Organisers of Notice of Withdrawal	Percentage of total amount payable for use of Space / Package / Ticket
4 to 6 months prior to the opening of the Exhibition	50 %
2 to 4 months prior to the opening of the Exhibition	75 %
Less than 2 months prior to the opening of the Exhibition	100 %

(d) Upon payment of the amount calculated in accordance with Clause 19(c) by the Participant’s to the Organisers, (less any payment made by the Participant), the event contract shall be cancelled and neither party shall have any further rights or obligations against each other, other than those dictated by Swiss Law.

20. Particular attention is drawn to the relevant safety standards which must be strictly observed for any Event involving lasers or radioactive materials, or materials which may provide noxious fumes; or any Events making use of or displaying any other material which may harm the safety or health of any person, or cause danger to the same. No such materials may be brought into the Event without the prior, written approval of the Organiser.

21. An Event’s Manual, detailing the Organisers expectations as to the process of setting up and organising the Event, will be issued to the Participant. The Participant agrees to fully comply with the Event’s Manual.

22. Any disputes arising from, due to, or relating to this agreement will be settled in accordance with the laws of Switzerland. The place of debt collection for customers domiciled abroad and the exclusive place of jurisdiction for all disputes arising from or in connection with this contract or parts thereof and for all proceedings is at the place of the registered office of GSBH.

All communication should be addressed to: Global SME Business Home, Check-in 2, P.O.Box 2318, CH-8060 Zurich-Airport, Switzerland  
Email: [info@gsbh.global](mailto:info@gsbh.global)

**Payment terms: Down payments should be paid within 15 days of signing the Contract.**

- 50% due on signing the contract (down payment payable within 15 days of signing the contract).
- 50% due by 4 months prior to event.
- Participant registering less than 4 months prior to the event should pay the total cost on receipt of the corresponding invoice.
- All additional facilities requested by the Participant shall be paid in advance.
- No Participant may remove the products and samples until all payments due to the Organisers have been paid in full.
- Payments shall be remitted net of any bank charges.
- Payment instructions are as follows: all payments must be made by bank transfer to:

**For International (Currency “USD”):**  
**Bank:** Finanzinstitut Zürcher Kantonalbank, Postfach , 8010 Zürich  
**Account Name:** Global SME Business Home (GSBH)  
**Bankclearing-Nr. (BC-Nr.):** 700  
**Account Number:** 1300-9650.873  
**IBAN:** CH31 0070 0130 0096 5087 3  
**SWIFT-Adr. (BIC):** ZKBKCH2280A

**For Switzerland (Currency “CHF”):**  
**Bank:** Finanzinstitut Zürcher Kantonalbank, Postfach , 8010 Zürich  
**Account Name:** Global SME Business Home (GSBH)  
**Bankclearing-Nr. (BC-Nr.):** 700  
**Account Number:** 1149-2156.606  
**IBAN:** CH88 0070 0114 9021 5660 6  
**SWIFT-Adr. (BIC):** ZKBKCH2280A

# Booking Form

Please complete this booking form and Event – Sponsorship Application Contract (SAC) and return it to the Congress Organizer:

**Global SME Business Home**

**Check-in 2**

**P.O. Box 2318**

**CH-8060 Zurich-Airport**

**Switzerland**

For more information, please contact:

info@gsbh.ch

## Company / Organisation Details

*Company Name*

*Address*

*City*

*State/Province*

*Country*

*Postal/ZIP Code*

*VAT NR*

*Website*

*Organisation Stamp*

## Contact Person

*Contact Name*

*Email*

*Mobile number*

*Telephone number*

*Authorized representative*

*Title*

## Billing Contact

*Contact Name*

*Email*

*Mobile number*

*Telephone number*

## Declaration:

*By signing below, I confirm that:*

- ☐ *I have read and understood the Terms and Conditions as they appear.*
- ☐ *I am duly authorized to sign and thereby to bind the company/organization thereto; and*
- ☐ *The selections I have made on this Booking Form are as intended and are correctly selected.*

*Full Name*

*Designation*

*Date*

*Signature*